



BUSUU

EMPOWERING YOUR WALLET, NOT JUST YOUR WORDS

Prepared for

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2025

Presented to
Investors

Presented by
Busuu Investment Learning



INTRODUCTION



Introducing Busuu Financial Learning & Asset Investment

In response to the ever-evolving global economy and the increasing demand for financial empowerment, Busuu is proud to introduce Busuu Financial Learning & Asset Investment — a new initiative aimed at helping our global community achieve not just linguistic fluency, but financial freedom.

Through Busuu Financial Learning, users gain access to easy-to-understand guides and courses on smart investing, personal finance, and asset management.

Busuu's Commitment

Through Busuu Financial Learning, users gain access to easy-to-understand guides and courses on smart investing, personal finance, and asset management. More than that, we're creating real opportunities for growth by allowing users to invest in high-potential sectors, including:

Airbnb Properties

Passive income through short-term rental markets

ETFs (Exchange-Traded Funds)

Diversified exposure to strong-performing markets

Agricultural Assets

Supporting sustainable farming while earning from food production

Digital and Traditional Investments

Balanced options tailored to different risk appetites

SOLUTION

Why Busuu Financial Learning & Asset Investment Is a Vital Program

With inflation, market instability, and job uncertainty affecting millions worldwide, financial literacy and passive income have become essential—not optional. This program gives users the tools to understand and navigate the global financial landscape with confidence.

1

Bridging the Financial Education Gap

Financial education is still under-taught in many parts of the world. By combining language learning with financial education, Busuu is helping users become not only better communicators but also smarter investors.

2

Democratizing Wealth Creation

Many investment opportunities remain inaccessible to everyday people due to complexity, lack of knowledge, or high entry barriers. Busuu simplifies access to real investment assets like Airbnb properties, ETFs, and agriculture, making wealth-building opportunities open to all.

3

Future Proofing Our Community

As AI and automation transform the workforce, passive income and diversified investments are becoming essential for future stability. This program helps prepare Busuu users for that future—empowering them to stay ahead.



Who Should Invest?

- Language learners ready to also grow financially
- Remote workers or digital nomads seeking passive income
- Students and professionals looking for financial literacy + investment
- Anyone ready to make \$1,000 work harder without daily trading or complex finance



\$22M+

Invested Funds Withdrawn

3K+

Monthly Active Investors

15

Digital Awards



OUR MISSION

What You Get

- Personal Portfolio Dashboard
- Track your earnings, asset growth, and receive monthly updates.
- Dedicated Investment Advisor
- For ongoing support, updates, and financial guidance.
- Quarterly Payouts
- Passive income payouts every 3 months (reinvestment option available).
- Access to Exclusive Webinars
- Live sessions on market trends, investment strategies, and wealth growth.

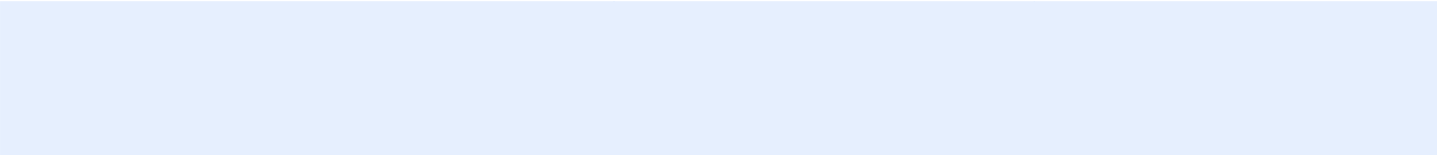
Complimentary Courses

- Full access to Busuu's Financial Learning Path (5 modules + quizzes):
- Basics of Investment
- How to Diversify Wisely
- Passive Income Models Explained
- Introduction to Global Markets
- Smart Financial Habits for Life

Busuu Investment Plan – Starting from \$1,000

This plan is designed for participants who want to start building sustainable passive income and financial growth from a minimum of \$1,000. It combines diversified asset exposure, educational support, and passive profit structures — all without disrupting your daily life.

ASSET CATEGORY	ALLOCATION	DESCRIPTION
AIRBNB PROPERTIES	\$400	Fractional ownership in vetted short-term rentals; monthly rental yield.
ETFS	\$300	Invest in a mix of low-risk, globally recognized ETFs (tech, healthcare).
AGRICULTURE PROJECTS	\$200	Seasonal investments in sustainable farming and food supply chains.
EMERGENCY RESERVE	\$100	Held in a secure digital wallet or savings vehicle (optional buffer).



Busuu's Commitment

This initiative reflects our belief that language connects people, and finance empowers them. As we help you grow culturally, we're equally committed to helping you thrive financially.

Learn. Invest. Prosper — with Busuu.



whats app

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Three concentric, semi-transparent blue arcs are positioned in the lower right quadrant of the image, creating a sense of motion or a stylized 'C' shape.

THANKS

www.busuu.education